

Funding History for Marketing & Recruitment Governor's Office of Economic Development

1999 Regular Session

The legislature passed a statutory appropriation of \$350,000/year (\$700,000/biennium) for business recruitment to Department of Commerce in HB 252, sponsored by Rep. Doug Mood. The funding mechanism was found to be unconstitutional by Montana Supreme Court, necessitating the Special Session in 2000.

2000 Special Session (June 2000)

The Legislature reestablished the statutory appropriation of \$350,000/year (\$700,000/biennium) for business recruitment to Department of Commerce from a Constitutional source in HB1, sponsored by Rep. Karl Ohs.

2001 Regular Session

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2002 Special Session (August 2002)

The statutory appropriation for business recruitment was reduced from \$350,000/year (\$700,000/biennium) to \$175,000/year (\$350,000/biennium) in HB10, sponsored by Rep. Joe Balyeat.

2003 Regular Session

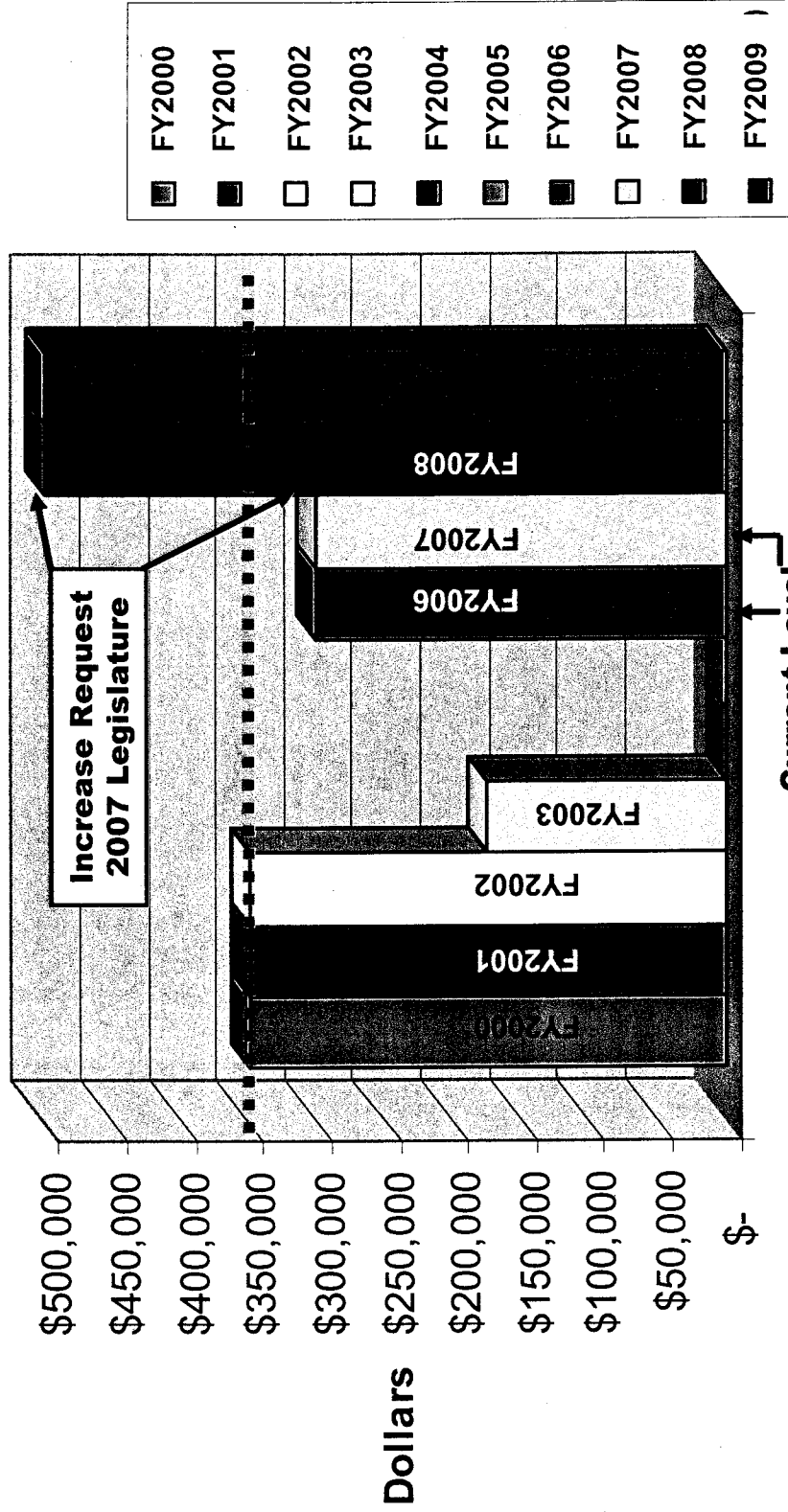
HB136, by Stan Fisher, eliminated the remaining \$175,000/year (\$350,000/biennium) statutory appropriation altogether, with support from Governor Martz' Budget Office.

2005 Regular Session

HB 2 (Governor Schweitzer's budget) was approved with \$600,000 for the biennium for Marketing Montana & Business Recruitment (to be put into base budget). (The original request was for \$1 Million for the biennium -- \$500,000/year)

Marketing Montana & Business Recruitment Funding

Original Level of Funding ■■■■■■



Governor's Office of Economic Development

2008-2009 DRAFT BUDGET - Marketing Montana & Business Recruitment

PREFERRED BUDGET @ \$500,000/year	FY 08		FY 09	
Institutional Advertising	\$ 20,000		\$ 20,000	
Total Institutional Advertising		\$ 20,000		\$ 20,000
Postage/Targeted Mailings	\$ 15,000		\$ 15,000	
Total Postage/Mailings		\$ 15,000		\$ 15,000
Telecommunications	\$ 5,000		\$ 5,000	
Total Telecommunications		\$ 5,000		\$ 5,000
Montana Means Business Web Portal				
Maintenance	\$ 8,000		\$ 8,000	
Hosting	\$ 5,000		\$ 5,000	
Total Web Portal Activity		\$ 13,000		\$ 13,000
Travel/Meals/Rooms				
In-state	\$ 5,000		\$ 5,000	
Out-of-state	\$ 7,000		\$ 7,000	
Overseas Mission Travel Costs	\$ 18,000		\$ 18,000	
Total Travel/Meals/Rooms		\$ 30,000		\$ 30,000
Trade Show Activity				
Space Rental/Setup	\$ 35,000		\$ 35,000	
Materials	\$ 5,000		\$ 5,000	
Travel	\$ 7,000		\$ 7,000	
Total Trade Show Activity		\$ 47,000		\$ 47,000
Supplies-Equipment	\$ 4,000		\$ 4,000	
Total Supplies-Equipment		\$ 4,000		\$ 4,000
Promotional Materials/Contracts				
Marketing Material Development	\$ 15,000		\$ 15,000	
Promotional Assistance	\$ 20,000		\$ 20,000	
Printing, Publications and Graphics	\$ 30,000		\$ 30,000	
Ambassador Out of State Recruitment	\$ 35,000		\$ 35,000	
Total Promotional Materials		\$ 100,000		\$ 100,000
Targeted Research and Cluster Development				
Energy Research	\$ 25,000		\$ 25,000	
International Trade Certification Program	\$ 40,000		\$ 40,000	
Targeted Recruitment	\$ 15,000		\$ 15,000	
MT Environmental Engineering Consortium	\$ 25,000		\$ 25,000	
Total Targeted Research		\$ 105,000		\$ 105,000
Personal Services or Contract Employees				
Salary + Benefits	\$ 150,000		\$ 154,000	
Total Personal Services or Contract Employees		\$ 150,000		\$ 154,000
Other Expenses				
Operating Costs	\$ 5,000		\$ 5,000	
Memberships	\$ 6,000		\$ 6,000	
Total Other Expenses		\$ 11,000		\$ 11,000
GRAND TOTAL		\$ 500,000		\$ 504,000

Measurable Goals for Marketing Montana & Business Recruitment:

Working in conjunction with local development organizations,
retain/expand/recruit 14 companies/year to Montana;
creating at least 1200 good quality jobs/year.

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